

# Construction Communications Annual Report

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*Site C Clean Energy Project*

*July 31, 2024*

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## 1.0 Background

The Site C Clean Energy Project (the project) is a hydroelectric dam and generating station under construction in northeast B.C. Construction started in July 2015 and the project will be in service in 2025. The project will help meet future electricity needs by providing 1,100 megawatts of dependable capacity and producing about 5,100 gigawatt hours of energy each year — enough to power the equivalent of 450,000 homes per year. Once built, the project will be a source of clean, reliable and cost-effective electricity in B.C. for more than 100 years.

The key components of the project are:

- Access roads and a temporary construction bridge across the river, at the dam site.
- Worker accommodation at the dam site.
- Upgrades to 240, 269, 271 and Old Fort roads.
- The realignment of seven segments of Highway 29.
- Two temporary cofferdams across the river to allow for construction of the earthfill dam.
- Two new 500 kilovolt transmission lines connecting Site C to the Peace Canyon Substation, within an existing right-of-way.
- Shoreline protection at Hudson's Hope, including upgrades to DA Thomas Road.
- An 800-metre roller-compacted-concrete buttress to enhance seismic protection.
- An earthfill dam, approximately 1,050 metres long and 60 metres high above the riverbed.
- A generating station with six 183 MW generating units.
- An 83-kilometre-long reservoir that will be, on average, two-to-three times the width of the current river.

## 2.0 Environmental Assessment Certificate Requirements

The Site C Construction Communication Plan (the Plan) has been developed in accordance with the Conditions 39, 43 and 72 of the Environmental Assessment Certificate (EAC), and guides construction communications and community relations during the construction phase.

This annual report provides a review of the construction communications activities undertaken as part of the Plan during the third year of construction. Note that the reporting period covered by this annual report is **July 1, 2023 – June 30, 2024**.

Table 1 describes how BC Hydro is meeting the EAC Conditions that relate to the Plan.

**Table 1. EAC Conditions Addressed in the Construction Communications Plan**

Condition Number	Condition	Plan Reference
EAC Condition 39	The EAC Holder must provide information to the Province of Alberta, during construction and operations, to assist in their communications with anglers in Alberta regarding changes in downstream fishing opportunities due to construction activities and longer-term changes in fish community composition.	No downstream effects have originated from the Site C project as of June 30, 2024.  A letter will be sent to the Province of Alberta with the required information when available.
EAC Condition 43	The EAC Holder must develop an Emergency Services Plan that includes at least the following to describe how the EAC Holder will implement measures to:  Communicate project emergency management plans to all emergency service providers and provide updates as plans are amended.	BC Hydro is meeting this condition.  BC Hydro Site C Emergency Action Plan is reviewed and updated regularly.
EAC Condition 72	The EAC Holder must manage effective communications for the Project by implementing measures in communication plans and a business participation plan.  The following communication and participation plans are to be developed and implemented: <ul style="list-style-type: none"> <li>• Business Participation Plan;</li> <li>• <b>Construction Communication Plan;</b> and</li> <li>• First Nations Communication Plan.</li> </ul> Each plan in addition to plan specific conditions identified in this document will include: <ul style="list-style-type: none"> <li>• Clear Statement of Objectives;</li> <li>• Audiences;</li> <li>• Key activities and tools; and</li> <li>• Annual summary reporting.</li> </ul>	BC Hydro is meeting this condition.  The following plans have been developed and are actively being implemented. <ul style="list-style-type: none"> <li>• <a href="#">Business Participation Plan</a>;</li> <li>• <a href="#">Construction Communication Plan</a> (Appendix C); and</li> <li>• <a href="#">Aboriginal Group Communication Plan</a> (Appendix D).</li> </ul>

Sorry!

## 2.1 Construction Communications Plan Structure

Consistent with EAC Condition 72, the [Construction Communications Plan](#) provides the following items:

- A clear statement of objectives,
- Audiences,
- Key activities and tools, and
- The requirement to provide annual summary reporting.

## 2.2 Implementing the Construction Communications Plan

In order to implement the Construction Communications Plan and achieve the goal of keeping members of the public and project stakeholders informed about current and upcoming construction activities, a variety of key activities and tools are being used.

These key activities and tools cover a range of items to ensure a broad distribution of construction-related information. In addition, information and notification will be provided through ongoing community relations, as well as Indigenous group engagement and consultation. Please refer to the [Aboriginal Group Communication Plan](#) for more information about how construction information is being shared with Indigenous Nations.

During this reporting period, Site C construction continued including completion of the earthfill dam and approach channel. The tailrace was filled and the right bank cofferdam was removed. In preparation for reservoir filling, one of two diversion tunnels was completed.

Transmission towers were assembled on top of the penstocks, and transmission line stringing began. The conveyor belt system from the 85<sup>th</sup> Avenue Industrial Lands to the dam site was also decommissioned.

Work continued on the spillway and intake gates, and the six generating units.

Off-dam site work included construction of fish habitat; boat launches and recreation sites at Halfway River, Lynx Creek and D.A. Thomas Road; and reclamation activities.

Construction communications activities were ongoing including numerous virtual meetings and presentations with Indigenous Nations, community groups and stakeholders.

The key activities and tools listed below have been implemented to meet the specific objectives of the Plan. Please see the report appendices for detailed information.

Status of Construction Communications Plan Activities, July 2023– June 2024		
Construction Communications Activities		
Activity or Tool	Purpose (as stated in the <a href="#">Construction Communications Plan</a> )	Status During the Reporting Period (July 2023 – June 2024)
Project Website (sitecproject.com)	<p>The project website will be updated to include regular information about site preparation, early works and construction activities, as well as all construction-related information.</p> <p>This information is expected to include a construction schedule summary, a one-month look-ahead schedule for construction, and background information on construction. In addition, the website will include relevant project maps, a construction photo gallery, and information for businesses and workers.</p>	<p>The project website was updated frequently over the course of the ninth year of construction. The website was also updated to outline current and planned construction activities, as well as general construction-related information.</p> <p>This information includes biweekly construction bulletins, and background information on construction activities. In addition, the website includes project maps, a construction photo gallery, project videos, and information for businesses and workers.</p> <p>Please see <b>Appendix A</b> for more information.</p>
Public Enquiries Program	<p>A public enquiries program has been developed to support two-way communication with members of the public and project stakeholders. This system includes a toll-free phone line, Site C email address, online enquiry form and staffed consultation office.</p> <p>Using these various methods, members of the public can receive up-to-date information about construction activities and provide feedback or comments about the project</p>	<p>The Site C communications team monitors all communications channels, and tracks, reviews and responds to all public enquiries.</p> <p>440 public enquires were received and responded to during the reporting period of July 1, 2023 – June 30, 2024.</p> <p>To date, most enquiries have been related to job and general opportunities.</p> <p>Please see <b>Appendix B</b> for more information.</p>

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<p>Construction Bulletins</p>	<p>Site C construction bulletins will be developed, posted on the project website, delivered to key news outlets, and emailed to web subscribers. The construction bulletins will provide advance notification of construction activities, its potential impacts and duration.</p>	<p>Biweekly construction bulletins provide a two-week look ahead of upcoming construction activities both at the dam site and in other project areas, including potential impacts and duration.</p> <p>The bulletins are posted to the project website and sent to 6,068 public email subscribers, media, local and regional government contacts and other internal and external stakeholders.</p> <p>In the ninth year of construction, 25 construction bulletins were sent out and posted online (note, reporting period is July 1, 2023 – June 30, 2024).</p> <p>Please see <b>Appendix C</b> for more information.</p>
<p>Letters, emails and mailings</p>	<p>BC Hydro will send notices by mail prior to the commencement of any work in close proximity of homes and/or businesses, as appropriate</p>	<p>Construction notification items were sent by mail to directly impacted residents, as needed.</p> <p>In the reporting period, one item was communicated directly to residents and/or stakeholders.</p> <p>Four quarterly construction notification letters were sent to Indigenous Nations and local governments. These letters are also posted on the Site C website.</p> <p>Please see <b>Appendix D</b> for more information.</p>
<p>Information Materials</p>	<p>BC Hydro will develop public information materials on the construction phase, including an updated brochure, fact sheets and backgrounders</p>	<p>In the past year, information materials were developed and shared with the public email distribution list (6,068 subscribers), posted to the project website and distributed to local stakeholders and Indigenous Nations, as appropriate.</p> <p>Please see <b>Appendix E</b> for more information.</p>

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Media Relations	BC Hydro will inform local media outlets of key construction activities as part of its information and notification program.	<p>The biweekly construction bulletin and the monthly employment statistics are shared with media outlets.</p> <p>In addition, 12 news releases, information bulletins and public advisories were issued about key construction and procurement milestones and construction-related information (e.g., boater advisories).</p> <p>Please see <b>Appendix F</b> for more information.</p>
Social Media	BC Hydro will use social media networks, such as Twitter (X), to inform and notify key audiences about construction activities	<p>The Site C Twitter (X) account was used during the reporting period.</p> <p>The account currently has 1,544 followers.</p> <p>Please see <b>Appendix G</b> for more information.</p>
Signage	Appropriate signage will be placed at construction sites for the project, as well as on public roads and highways where construction activities are taking place	<p>Signage at the dam site gates identifies the project and provides contact information for the project team. In addition, signage is used as necessary to identify active work areas and enhance public safety.</p> <p>No appendix is required for this section.</p>
Advertising	BC Hydro will advertise in local and regional media outlets to inform and notify key audiences about construction-related activities, prior to the start of work, as appropriate.	<p>The project advertised as needed to notify the public and stakeholders about construction work, safety programs and permit applications.</p> <p>Advertising is also used to notify key audiences of events, meetings and construction-related activities, as appropriate.</p> <p>Please see <b>Appendix K</b> for more information.</p>



Community Relations Activities		
Activity or Tool	Purpose	Status During the Reporting Period (July 2023 – June 2024)
Community Consultation Offices	The project's community consultation office is in Fort St. The offices will be staffed throughout the construction phase to provide a location where the public can get information about the project, ask questions and submit feedback.	The Community Consultation Office in Fort St. John is open for meetings by appointment.  No appendix is required for this section.
Neighbourhood Meetings	As appropriate, BC Hydro will meet with property owners near construction activity, prior to the work commencing, to provide information about schedule, work hours and activities. The meetings will also provide an opportunity to answer questions and hear feedback or concerns.	The Site C team met with property owners four times during this period. Please note that the Site C properties team contacted impacted property owners as required.  No appendix is required for this section.
Open Houses, Community Events and Presentations	BC Hydro will hold public information meetings to provide information about Site C construction activities, including schedule, impacts and duration of work. The meetings will also provide an opportunity for BC Hydro to answer questions, gather feedback and hear about concerns.	The Site C team provided two public meetings and eight public presentations, hosted 18 tours, and participated in five events.  Please see <b>Appendix H</b> for more information.
Council Presentations and Meetings	Project team representatives will continue to provide updates to local and regional government councils on major project milestones and construction-related activities.	The Site C team provided eight presentations to city or district councils or boards during the reporting period.  Please see <b>Appendix I</b> for more information.
Community Liaison Committees	During the construction phase, BC Hydro will establish Community Liaison Committees. The Committees will provide an opportunity to BC Hydro to keep communities informed of project activities, as well as to answer questions and hear about concerns.	Three Regional Community Liaison Committee meetings were held during this period.  Please see <b>Appendix J</b> for more information.

## Appendix A. Project Website

The project website ([www.sitecproject.com](http://www.sitecproject.com)) was frequently updated over the course of the seventh year of construction. Updates include information about construction activities, procurements, business opportunities, employment, as well as maps, reports, permits and authorizations.

Specific updates include:

- Regular updates to the [Construction Activities](#) page.
- Regular updates to the [Photo Gallery](#).
- Regular updates to the [Project Videos](#) page, [including drone videos](#).
- Regular updates to the [Project Status Dashboard](#) page.
- Updates as required to the [Filling the Reservoir](#) section.
- Updates as required to the [Boating and Future Reservoir Access](#) page.
- Frequent updates to the [Employment Statistics](#) page.
- A new [Indigenous Traditional Use Fund](#) page.
- A new [Site C Agricultural Leases](#) page
- An annual update to the [Calendar of Indigenous Community Events](#) page.
- A frequently updated [News, Reports and Advisories](#) section that includes construction-related information, public advisories, information sheets, funding announcements, notices of public information sessions, and reports to the BC Utilities Commission, project milestones, and project updates (e.g., burning advisories).

BC Hydro  
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Site C Clean Energy Project

Overview Gallery Document Library Contact Us

Construction Activities Reservoir Filling Environmental Programs In the Community Jobs & Opportunities Indigenous Relations News, Reports & Advisories

Site C Construction Tour | Spring 2024

Share

Watch on YouTube

### Site C construction tour

A look at work on the Site C project during spring 2024.

[See more videos](#)

#### Latest Information

**Site C reservoir filling drop-in sessions**  
Thanks for joining our info sessions on reservoir filling in Fort St. John or Hudson's Hope.  
[Learn more](#)

**BC Hydro's GO Fund supports women and inclusion in the Peace Region**  
BC Hydro is contributing \$23,000 to support three Peace Region non-profit groups through the Site C project's Generate Opportunities (GO) Fund.  
[Learn more](#)

**Site C's GO Fund supports food security and families in the Peace Region**  
BC Hydro is contributing more than \$47,000 to support five Peace Region non-profit groups through the Site C's Generate Opportunities (GO) Fund.  
[Learn more](#)

## Appendix B. Public Enquiry Program

Public enquiries can be provided to the Site C project team by toll-free phone line, email, an online feedback form, by fax and in person at events and at the Fort St. John Community Consultation Office (by appointment).

The Site C communications team monitors all communications channels (listed above) and tracks, reviews and responds to all public enquiries.

Please see the next several pages for the **BC Hydro Public Enquiries Report** for the period of **July 1, 2023 – June 30, 2024**.

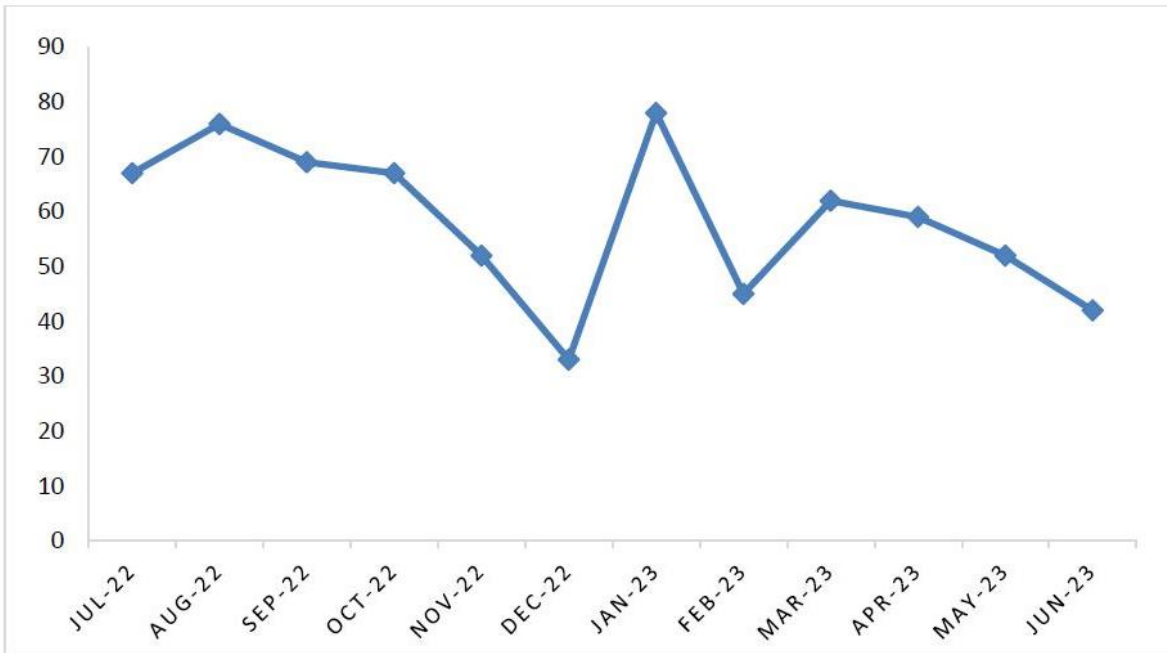
- **440 total enquiries were received between July 2024 – June 2024**
- Of these, the **top enquiry topics** were:
  - 1) **Jobs/Employment: 223 enquiries (50%)**
  - 2) **General Information: 89 enquiries (20%)**
  - 3) **Business opportunities: 36 enquiries (8%)**

4) **Construction impacts: 21 enquiries (5%)**

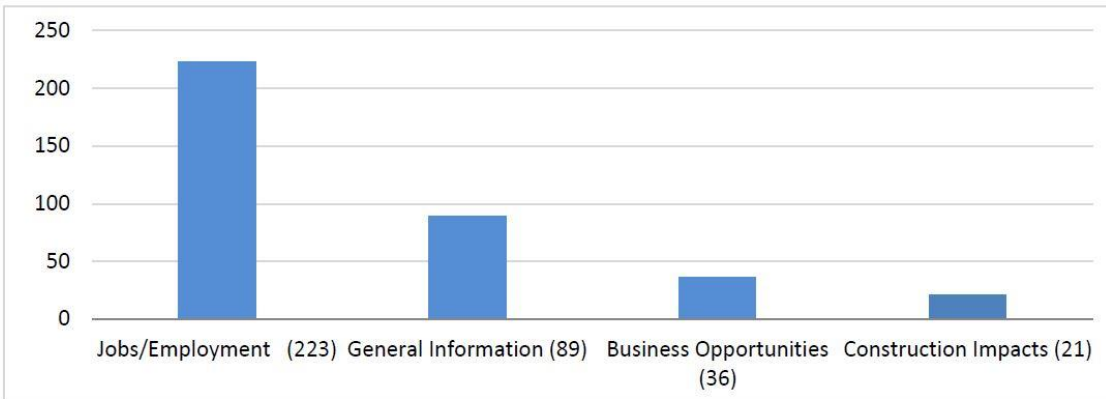
**Enquiry Topics**

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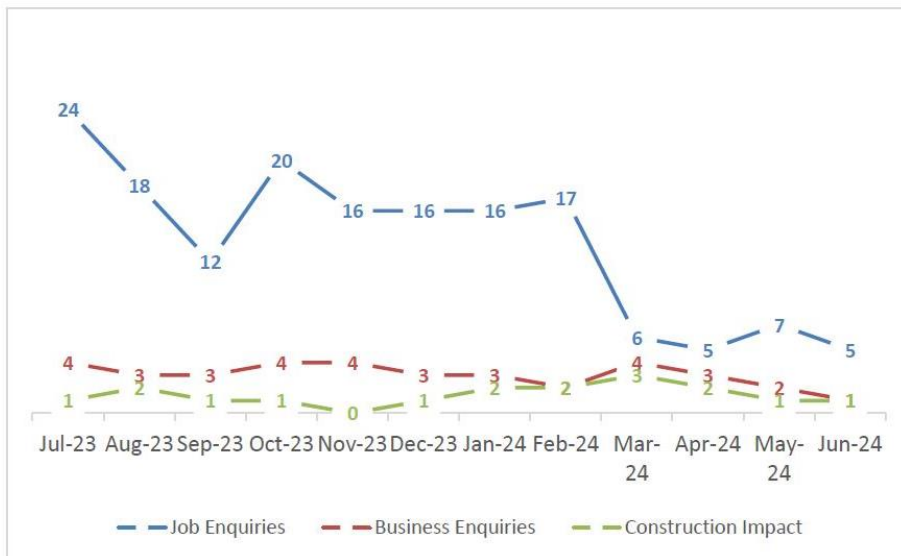
Enquiries  
July 2023 – June 2024  
(440 total enquiries)



Top Enquiry Topics  
 July 2023 – June 2024  
 (440 total enquiries)



Trends in Jobs/Employment,  
 Business Opportunities and  
 Construction Impact Enquiries



Breakdown of Public Enquiries by Topic

440 enquiries

Topic	Number	Percentage
Jobs/Employment	223	50%
General Information	89	20%
Business Opportunities	36	8%
Construction impact* <ul style="list-style-type: none"> <li>• Construction Impact – Traffic / Road Conditions: 12</li> <li>• Construction Impact – Air Quality / Dust: 3</li> <li>• Construction Impact – Noise: 1</li> <li>• Construction Impact – Safety: 3</li> <li>• Construction Impact – Quality: 1</li> <li>• Construction Impact – Vibration: 1</li> </ul>	21	5%
Reservoir	16	4%
Recreation	15	3.5%
Environment -Permits and Regulatory/Wildlife (beavers)	12	3%
Tour and Presentation Requests	12	3%
Property Owner	7	1.5%
Agriculture / Agriculture Fund	5	1%
Donation Request	2	0.5%
Expression of Opposition	2	0.5%

Breakdown of Public Enquiries by Source

Source	Number	Percentage
Email	264	60%
Phone	162	37%
Other	14	3%

## Appendix C. Construction Bulletins

Regular, biweekly construction bulletins are produced. They provide a two-week look ahead of upcoming construction activities, including potential impacts and duration.

The bulletins are posted to the project website and sent to 6,068 public email subscribers, media, local and regional government contacts and other stakeholders.

In the reporting period, 25 construction bulletins were sent out and posted online.

All files can be found here: <https://www.sitecproject.com/construction-activities/construction-bulletins>.

## Appendix D. Letters, Emails and Mailings

Letters, emails and mailings are used to provide information about construction activities that may impact a small area or specific group of residents. During the ninth year of construction, items were sent by email and delivered by door-to-door drop. Information items were also shared with Indigenous Nations and local government contacts, as appropriate. Communications to the Regional Community Liaison Committee are found in the RCLC Annual Report.

- July 31, 2023: Announcement email – Earthfill Dam completion
- November 8, 2023: Notification letter about [conveyor decommissioning November 15, 2023: Notification email – Reservoir filling update](#)
- [March 12, 2024: Notification email – Reservoir filling info sessions – May 7 and 8, 2024](#)
- [May 3, 2024: Letter to District of Hudson's Hope – Temporary closure of berm](#)
- 

[Communications with the community of Old Fort](#) included:

- July 26, 2023: Email communication – road sweeping at Gate B and Old Fort Road
- September 22, 2023: Email communication – road maintenance at Gate B and Old Fort Road
- November 7, 2023: Email communication with an [update on winter road conditions](#)
- November 30, 2023: Email communication about [reservoir filling timing and other construction updates](#)
- February 5, 2024: Email communication – temporary overnight closure of Old Fort Road to move penstock equipment
- April 5, 2024: Email communication about [road maintenance, construction activities, boat launch access, and public information sessions](#)
- April 23, 2024: Email communication – temporary overnight closure of Old Fort Road to move penstock equipment
- May 22, 2024: Email communication – temporary overnight closure of Old Fort Road to move penstock equipment
- June 19, 2024: Email communication – temporary overnight closure of Old Fort Road to move penstock equipment

In addition, construction notification letters are produced quarterly. They provide an overview of construction activities that can be expected over the course of the quarter (three-month period). They are emailed to Indigenous Nations and local governments and posted on the Site C website.

- [September 2023](#)
- [December 2023](#)
- [March 2024](#)
- [June 2024](#)

## Appendix E. Information Materials

Information materials were developed in the past year. These items are distributed using a variety of methods, including posting to the project website and distribution by email to the public, local stakeholders and Indigenous Nations, as appropriate.

These include:

- **Information Sheets:** New or updated information sheets were posted to the project website. They are available here: <https://www.sitecproject.com/news-and-information/information-sheets>.
- **Photos:** More than 340 photos were posted to the Site C website during this reporting period. They are available here: <https://www.sitecproject.com/construction-activities/photo-and-video-gallery>.
- **Videos:** There were 15 videos posted to the Site C website during this reporting period. They are available here: <https://www.sitecproject.com/news-and-information/project-videos>.

## Appendix F. Media Relations

The biweekly construction bulletin is shared with media outlets.

In addition, 12 news releases and information bulletins on a variety of topics were issued throughout the ninth year of construction, including:

- Construction milestones such as completion of the earthfill dam.
- Information about reservoir filling timing.
- Public safety and boat launch access.
- Information about community benefits and project mitigation measures.
- Site C updates regarding construction, employment statistics, upcoming information sessions, or other relevant information.

All releases, bulletins and advisories are available here: <https://www.sitecproject.com/news-and-information>.

Where appropriate, the information is also issued by email to the Site C public email distribution list (6,068 people).

## Appendix G. Social Media

During the reporting period, the [@sitecproject](https://twitter.com/sitecproject) X account posted 121 tweets.

Topics included:

- Construction progress updates and milestones
- Community benefits and project mitigation measures
- Videos and photography of the project



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- Peace River access and public safety information
- Operational updates
- Indigenous and community engagement

The account currently has over 1,544 followers.



## Appendix H. Open Houses, Community Events, Presentations and Tours

Where possible BC Hydro participated in open houses, community events and tours during the reporting period.

BC Hydro organized and conducted the following public meetings:

- May 7, 2024: Public information session in Fort St. John about Site C reservoir filling
- May 8, 2024: Public information session in Hudson's Hope about Site C reservoir filling

BC Hydro provided the following public presentations:

- September 6, 2023: Northwest Spirit Rotary Club – Site C update
- September 15, 2023: Northern Transportation Advocacy Bureau (Alberta)

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- September 28, 2023: Community Futures Peace-Liard
- November 14, 2023: Dawson Creek and District Chamber of Commerce/Rotary
- November 15, 2023: Fort St. John Sunrise Rotary
- November 16, 2023: Chetwynd Chamber of Commerce
- January 24, 2024: Fort St. John and District Chamber of Commerce
- March 14, 2024: Fort St. John Petroleum Association
- 
- May 9, 2024: Fort St. John Rotary Club
- June 20, 2024: Bert Bowes career classes

BC Hydro organized and conducted the following tours of the Site C construction area:

- July 18, 2023: Senator Richard Neufeld (retired)
- July 26, 2023: BC Green Party MLA Adam Olsen
- August 31, 2023: BC Timber Sales
- September 12, 2023: Environmental Forum
- September 12, 2023: Peace region media
- September 18, 2023: Horse Lake First Nation Youth (Alberta)
- September 20, 2023: AtkinsRéalisis
- September 27, 2023: Community Futures Peace-Liard
- September 28, 2023: Mackenzie River Basin Board
- October 4, 2024: Doig River First Nation
- October 14, 2023: Northern Transportation Advocacy Bureau (Alberta)
- October 20, 2023: Halfway River First Nation
- November 9, 2023: Fort St John Chamber of Commerce Board
- November 23, 2023: District of Hudson's Hope staff (main site and water treatment facility)
- April 9, 2024: BC Building Trades
- April 16, 2024: Doig River First Nation
- April 17, 2024: Blueberry River First Nation
- April 25, 2024: Insurance Underwriters
- May 10, 2024: Office of the Auditor General of B.C.
- May 22, 2024: Bloomberg Media
- May 29, 2024: Peace Fish and Wildlife Compensation Program Board
- May 30, 2024: Saulneau First Nations

July 31, 2024

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- June 5, 2024: Regional Community Liaison Committee and Peace Williston Advisory Committee
- June 18, 2024: BC United Party MLAs

BC Hydro participated in the following events:

- August 19, 2023: North Peace Fall Fair
- September 9, 2023: Chetwynd Harvest Festival
- September 9, 2023: MooseFM Radio block party
- January 16 to 19, 2024: BC Natural Resource Forum
- April 14 to 16, 2024: CKNL Tradeshow  
May 21, 2024: Creating Energy: Building Better Relationships For a Brighter Future (Fort St John Chamber conference)
- 

Aecon-Flatiron-Dragados-EBC Partnership (AFDE Partnership), Site C's generating station and spillways contractor, participated in the following events and sponsorship activities:

- July 2023: Inconnu Swim Club sponsorship
- September 2023: Tour for students from McLeod Lake Indian Band interested in trades
- October 2023: FSJ Firefighter's Charitable Society advent calendar fundraiser
- December 2023: Donations (in partnership with unions) to
  - FSJ Women's Resource Society
  - FSJ Firefighters' Charitable Society
  - FSJ Hospital Foundation
  - Senior Citizens' Association
  - North Peace Ride for the Disabled

## Appendix I. Council Presentations and Meetings

The Site C team provided presentations to or attended meetings with city or district councils or boards during the reporting period as follows:

- July 13, 2023: Meeting at Fort St. John City Hall
- May 2, 2024: Peace River Regional District Board meeting
- Updates to the Peace Williston Advisory Committee (PWAC) on the following dates:
  - August 30, 2023
  - November 24, 2023
  - March 1, 2024
  - May 31, 2024

## Appendix J. Regional Community Liaison Committee

A Regional Community Liaison Committee (RCLC) was created and provides a forum for BC Hydro and elected officials to share information and discuss community interests, enquiries and potential benefits related to the project.

BC Hydro established the RCLC during project construction to foster dialogue between BC Hydro, Peace Region local governments and Indigenous Nations. The RCLC provides awareness of construction activities, construction schedules, local interests (including procurement and employment opportunities), enquiries and concerns, and encourages participation and input from RCLC representatives. The RCLC acts as an advisory committee to BC Hydro.

Meetings were held virtually in Fort St. John on the following dates:

- September 13, 2023
- December 6, 2023

An in-person meeting at Site C was held on June 5, 2024 (No RCLC members attended).

Meeting minutes can be found [online](#).

## Appendix K. Advertising

In this reporting period, the Site C project advertised to notify the public about upcoming construction work, safety programs, community impacts, information sessions, and permit applications, as needed:

### Newspaper ads

- November 2023: An advertisement was placed in Outdoors West magazine reminding people not to hunt or discharge firearms in Site C project areas.
- December 2024: An advertisement was placed in the Hudson's Hope Bulletin advising the community that wood debris burning may take place in Site C project areas.
- January 26, 2024 to February 2, 2024: An advertisement was placed in Chetwynd's Coffee Talk Express, Hudson's Hope Bulletin, and Northern Horizon to share information about agricultural land leases.
- April 1, 2024 to May 28, 2024: Weekly advertisements were placed in the Chetwynd Coffee Talk Express and one advertisement was placed in the monthly Hudson's Hope Bulletin, sharing information about boat launch access on the Peace River and reservoir filling.
- April 26, 2024 to May 7, 2024: Weekly advertisements were placed in the Chetwynd Coffee Talk Express, and one advertisement was placed in the monthly Hudson's Hope Bulletin inviting people to information sessions about reservoir filling.
- June 30, 2024: An advertisement was placed in Hudson's Hope's weekly PSA system to share information about boat launch access on the Peace River, reservoir filling, and slope stability monitoring.

### Radio ads

- April 1, 2024 to May 31, 2024: Radio ads aired 2-3 times per day on on MOVE 98.5 (CHRX), BOUNCE 101.5 (CKNL), and Moose FM 100.1 (CKFU), sharing information about boat launch access on the Peace River and reservoir filling.
- June 28 to June 30: Radio ads began airing twice per day on Bounce 101.5 (CKNL), Move 98.5 (CHRX), Moose FM 100.1 (CKFU), The GOAT 94.3 (CIRX) and Rewind Radio 99.3 (CKDV), sharing information about boat launch access on the Peace River, reservoir filling, and slope stability monitoring.

### Online ads

- September 15 to October 31, 2023: An advertisement was placed on BC Hydro's Facebook page and geo-targeted to Fort St. John, Hudson's Hope, Chetwynd, and Dawson Creek. The ad advised residents of the upcoming closure of the Halfway River boat launch.
  - January 26, 2024: An advertisement was on EnergeticCity.ca to share information about agricultural land leases.
  - April 1, 2024: An advertisement was placed on EnergeticCity.ca, sharing information about boat launch access on the Peace River and reservoir filling.
  - April 24, 2024 to May 8, 2024: An advertisement was placed on BC Hydro's Facebook page and geo-targeted to the northern Peace Region, Fort St. John, Taylor, Hudson's Hope, Chetwynd, and Dawson Creek. The ad invited people to information sessions about reservoir filling.
  - June 25, 2024: An advertisement was placed on BC Hydro's Facebook page and geo-targeted to Fort St. John, Hudson's Hope, Chetwynd, Taylor, Dawson Creek, and Prince George. The ad shared information about boat launch access, reservoir filling, and slope stability monitoring.
- June 26, 2024: An advertisement was placed on EnergeticCity.ca, sharing information about boat launch access on the Peace River, reservoir filling, and slope stability monitoring.